



Delivering the visual experience



No matter where you are, what device you are using, or the number of people you connect to, RADVISION makes visual communications work for you.



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From the conference room to the mobile phone, from the office desktop to the home PC, it has never been easier to collaborate, connect and truly experience the wonder of visual communications.

RADVISION is the leading provider of core technologies, products and solutions for visual communications over converged IP, 3G and emerging next generation networks.



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Since 1992, RADVISION has provided the industry's leading products and technologies for unified visual communications over converged IP and 3G networks. RADVISION offers the broadest and most complete set of standards-based video networking infrastructure and developer toolkits to deploy visual communication networks and interactive video services, and develop video network equipment and devices. RADVISION combines the power of voice, video and data everywhere – on room video conferencing systems, on mobile devices and on the desktop – over IP and next-generation networks.



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Proven track record of technological leadership

With a large global customer base, RADVISION is the undisputed industry leader in interactive voice and video over IP technologies, developer protocol stacks and toolkits. The technology behind these award-winning developer tools is the foundation of the company's strong portfolio of carrier-grade solutions that deliver across-the-board connectivity – from desktops to 3G mobile networks.

A comprehensive product line

The company's powerful suite of infrastructure products, application software and developer tools enable the delivery of unified visual communications to residential homes, 3G mobile operators, and enterprises worldwide. RADVISION also offers a wide range of professional turnkey project management services and customized deployments.

Partnering to deliver unified visual communications

RADVISION is behind the paradigm shift toward a true, user-oriented unified experience on converged networks within familiar workflow applications. The company is a valued partner of communications industry leaders. Most of today's video networks and video-enabled products and services are based on RADVISION's visual communications technologies and products.

Superior Technology



RADVISION spearheaded the development of the H.323 video conferencing protocol standard in 1992, enabling video conferencing and bridging products to seamlessly connect with existing room system deployments. The video conferencing industry embraced H.323 and proclaimed it to be the protocol of choice for video and voice communications, leveraging its power to create a huge market and business opportunities for licensing software technology. RADVISION seized this opportunity, and quickly became the leading supplier of communication protocol toolkits and media testing solutions for the ever-growing development community.

Today, RADVISION's quad-play developer solutions are the foundation of IP video network infrastructure, devices, equipment and testing. RADVISION offers products that meet the needs of voice, video, data and cellular devices and applications, as well as emerging technologies, such as IMS. These solutions are used by chip and CPE vendors, mobile and wireline carriers and all types of telecom service providers.

RADVISION's ever-growing line of tools, protocol stacks, frameworks and testing tools help developers focus on their core capabilities rather than the complexity of video transcoding, codecs and functionality. These enabling technologies are ushering in deployment of next generation networks, such as IMS.





Fast time-to-market

RADVISION's unique solutions enable developers to produce devices faster and more reliably than ever before. By allowing developers to focus on their applications, time-to-market can be reduced significantly. Multi-protocol support creates extensible solutions that can be integrated with any hardware and platform.

Complete interoperability

These standards-based enabling technologies ensure complete interoperability with the entire telecommunications industry – today and tomorrow.



Market-proven, stable solutions

RADVISION's enabling technologies are the building blocks of most of today's multimedia telephony devices and systems. These market-proven solutions are constantly updated and perfected based on real-life deployment – delivering future-proof solutions that leverage all the benefits of the underlying technology.



Driving the paradigm shift toward collaborative unified communications

Visual communications for:

Business

Education

Defense & Government

Distance Learning

Online Communities

Telemedicine

RADVISION offers a full line of conferencing solutions including infrastructure products, management tools and applications, providing everything an enterprise needs to deploy converged unified communications – across all platforms, devices and networks.

This powerful combination of advanced media processing, high scalability and integrated collaboration support unites all types of communications devices from the latest high-definition video conferencing systems to distributed desktops and mobile deployments.

RADVISION provides enterprises the most cost-effective way to see and be seen – with anyone, anytime, anywhere.

RADVISION's enterprise offerings include:

- The SCOPIA™ family of infrastructure products for fully converged networks and unified communications in the world of H.323, SIP and the burgeoning 3G mobile market.
- The market-leading iVIEW™ family of management software for complete control and integration of an enterprise unified communications network. It includes conference creation and scheduling, management and control, bandwidth optimization and easy integration with popular enterprise applications.
- RADVISION's Click to Meet® conferencing suite provides a scalable software solution that delivers voice, video and data to the desktop. Combining Click to Meet with SCOPIA and iVIEW provides the most comprehensive unified communications solution available in the market today.





Break down the interoperability barrier

RADVISION redefines interoperability, and powers truly endpoint and network-agnostic visual communications infrastructure for unified communications over all protocols, networks and devices. In fact, 80% of the video endpoints manufactured are based on RADVISION's protocol stacks. RADVISION's enterprise solutions are built on the foundation of its market-leading enabling technologies, ensuring full standards-compliance and unmatched interoperability with today's IP, SIP and ISDN networks, as well as emerging 3G and IMS networks. RADVISION solutions not only work with everything... they make everything work better.

Scalable to support cost-effective deployment and growth

RADVISION delivers unprecedented scalability, enabling cost-effective distributed deployments of feature-rich unified visual communications. Migration from "silo" conferencing to converged networks is easy; RADVISION enables you to build on existing infrastructure, add thousands of desktop endpoints, and extend connectivity to converged 3G, mobile, IP, and IMS networks as the enterprise grows.

Unlimited flexibility for a rich user experience

RADVISION is behind the paradigm shift toward a true, user-oriented unified experience on converged networks within familiar workflow applications. The company is a valued partner of communications industry leaders. Most of today's video networks and video-enabled products and services are based on RADVISION's visual communications technologies and products.

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Visual communications on

Operators can now address growing demand for new applications that help subscribers interact, learn, cooperate, work and play over any type of personal or mobile device.

RADVISION offers a powerful portfolio of IMS-based video network infrastructure and applications that enable both service providers and 3G/mobile operators to drive mobile traffic and convergence with innovative interactive video services.

RADVISION's wide array of mobile visual communication solutions is broadening the communication boundaries by bringing people closer together with exciting new video services that match the ease-of-use, reliability and cost of traditional mobile telephone calls and data services.



the go

- The carrier-grade SCOPIA Interactive Video Platform, with a flexible high-level API, enables carriers to leverage their mobile networks and roll out multiple branded interactive video services on a single platform.
- The SCOPIA 3G Video Gateway bridges the gap between 3G mobile and wireline IP/ISDN networks, with support for real-time bi-directional video telephony and streaming.
- RADVISION offers a growing range of off-the-shelf solutions to meet the dynamic needs of the mobile and fixed operators' subscriber base, including iCONTACT™ for video-enhanced contact centers, Mobile Video Conferencing for multiparty video conferencing and the PC-to-Mobile™ solution that enables subscribers to initiate and receive billable mobile video calls from PCs or 3G mobile handsets.

Market-proven, future-proof solutions

RADVISION developed and perfected the enabling technology that brought the visual experience to the mobile arena, and was the first company to offer full gateway connectivity to the 3G mobile market. Developed upon RADVISION's award winning protocol toolkits and IMS stack technology, RADVISION's solutions are designed to incorporate the most advanced set of standards-based features to ensure market leadership.

Video expertise

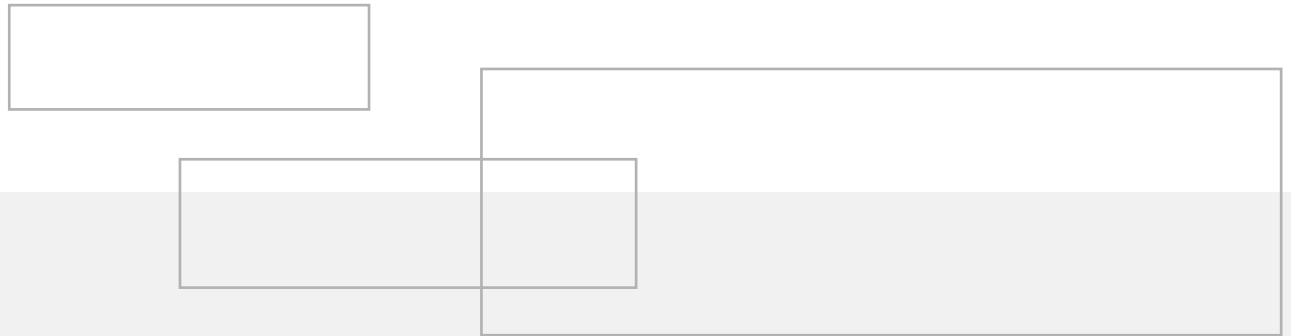
Real-time media processing technology provides best video quality for an enhanced visual experience over mobile networks.

Seamless interoperability

With extensive experience in defining and developing IP, 3G and IMS communication networks, RADVISION leads the market in providing seamless interoperability across all platforms, networks, protocols and devices.

Modular scalability

RADVISION's solutions are fully scalable and support thousands of concurrent sessions, or as few as several dozen, expand to meet growing subscriber demands, provide the flexibility to add additional capabilities, functionality and capacity.



RADVISION (NASDAQ: RVSN) is the industry's leading provider of market-proven products and technologies for unified visual communications over IP and 3G networks. With its complete set of standards-based video networking infrastructure and developer toolkits for voice, video, data and wireless communications, RADVISION is driving the unified communications evolution by combining the power of video, voice, data and wireless – for high definition video conferencing systems, innovative converged mobile services, and highly scalable video-enabled desktop platforms on IP, 3G and emerging next-generation IMS networks. For more information about RADVISION, visit www.radvision.com.

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