




## Ink Partnership Program





Partner with NUR Macroprinters' to get the superior ink systems that maximise reliability and productivity.

**IN ANY COLOUR...**

# It's the right choice

The NUR Ink Partnership Program ensures that you have the specialised ink products to operate all your NUR Macroprinters wide and superwide digital printers more efficiently and profitably. Beyond the cost savings and discounts on the entire range of NUR Macroprinters' ink systems, the NUR Ink Partnership Program delivers on the promise of consistent image quality and reliability—a full-colour dream come true when you use NUR Macroprinters' superior ink systems exclusively.

**No matter what your needs, NUR is committed to delivering all the complementary services and programs that help you get the most out of your NUR equipment**

NUR Ink Partnership Program subscribers benefit from significant savings on the NUR Macroprinters' Customer Service Program comprehensive service and support plans.





## All the ink products you need to make it big:

### NURBOARD™ Ink System:

Pigment-based permanent inks for short and long-term outdoor applications for use with the NUR Blueboard, Wideboard and Outboard series printers.

### NUR Fresco™ Ink System:

An all-in-one solvent pigment-based ink system to ensure colour-real, long lasting, colour consistent, weather resistant prints for indoor and outdoor applications.

### NUR Salsa™ Ink System:

An all-in-one solvent pigment-based ink system developed to ensure colourful, long lasting, colour consistent, weather resistant prints. For four colour process mode for signage applications or eight-colour process for photorealistic applications—both indoors and outdoors.

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## WITH NUR AS YOUR PARTNER, YOU'LL ENJOY THESE BENEFITS:

- Profit from our full printhead warranty\*
- OEM ink filters included with all ink shipments
- Ensure rich colour quality in an all-in-one solvent pigment-based ink system
- Maximise equipment reliability and productivity
- Benefit from our guarantee on image quality and durability of your printed output
- Optimise useful life of NUR Macroprinters' line of superwide and wide format printers
- Harness the full power of our unique ICC profiles



**CALL US TODAY TO JOIN THE NUR INK PARTNERSHIP PROGRAM AND START BENEFITING NOW.**

\* subject to terms of warranty

## Volume ink discounts off list price:

|                           |     |
|---------------------------|-----|
| First 1,500 litres / year | 17% |
| From 1,500 litres / year  | 22% |
| From 3,000 litres / year  | 28% |
| From 6,000 litres / year  | 33% |

## Added Bonus:

|  |     |
|--|-----|
| Discount on Gold or Platinum<br>Customer Service Plans | 30% |
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### About NUR

NUR Macroprinters (Nasdaq: NURM) is the global market leader in complete wide and superwide digital printing solutions for the out-of-home advertising market. From NUR's photorealistic printers to its high throughput production presses, the company's complete line of digital products addresses the whole range of wide and superwide format digital printing requirements—today and into the future. NUR's fully digital printing solutions help customers worldwide deliver the high quality and fast turnaround they require to meet the their own customers' wide range of printing needs. NUR also develops and markets a variety of high-quality consumables for wide-format and superwide digital printing applications. Its growing range of inks and printing substrates adds value to the company's broad equipment offerings, ensuring optimal quality graphics.

authorised distributor

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all you need to make it big